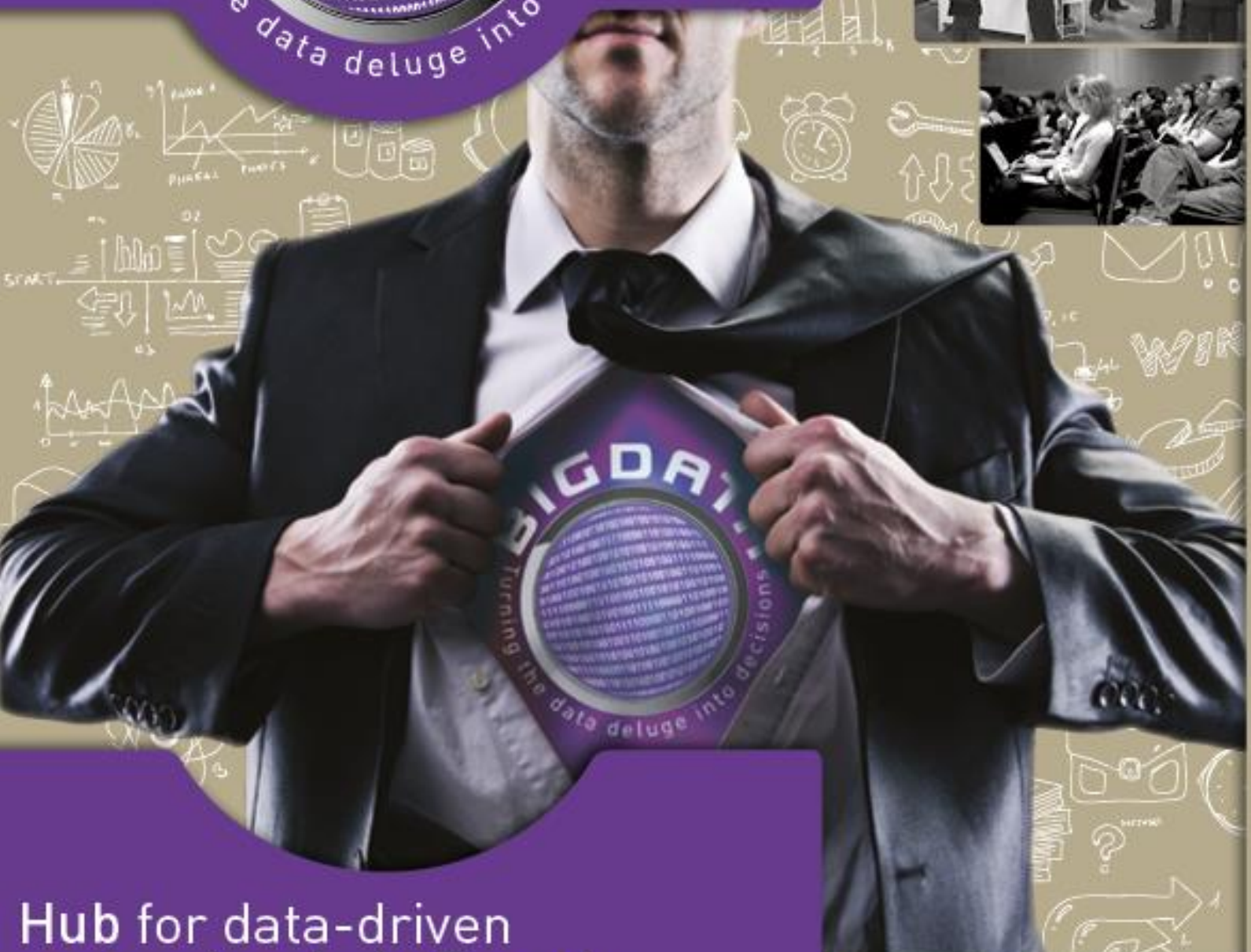


1st edition

Conference
& Exhibition



June 14-15, 2016
Metro Toronto
Convention Centre





Hub for data-driven
professionals in Canada

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DAY 1: JUNE 14

"INSPIRE ME" KEYNOTES & PANELS			
9:30 AM – 10:15 AM	<p align="center">KEYNOTE SPEECH BIG DATA = YOUR COMPETITIVE WEAPON</p> <p>Big Data has gone from 'trendy' to 'critical' over the past few years. It is now woven into every sector and function in the global economy, and is becoming a basis of competition. Learn how you can develop a true, competitive advantage, regardless of the size of your business.</p> <p align="center">Speaker: Clinton Larson, VP of CRM & Retention, HBO </p>		
10:15 AM – 11:15 AM	<p align="center">PANEL DISCUSSION YOUR A-TEAM: RECRUITING & TRAINING YOUR BIG DATA SQUAD</p> <p>From (true) data scientists, data architects, analysts, to data strategists. Not surprisingly, your future squad is hard to find and in great demand, as they are constantly being named in the 'Sexiest Jobs of the 21st Century' list. This panel discussion shares best practices and tips on building your data-driven team.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Joel Cumming, <i>Head of Data, KIK</i> • Patrick McCleary, <i>Director of Data Science & Analytics, TANGERINE BANK</i> • Jordan Christensen, <i>Head of Engineering, WATTPAD</i> 		<p align="center">SHOW ME: BIG DATA SOLUTIONS</p> <p align="center">Expo Floor</p> <p align="center">ADASTRA</p> <p align="center">DELL</p>
	<p align="center">TEACH ME: BIG DATA MANAGEMENT</p> <p align="center">Classroom 1</p>		<p align="center">COACH ME: BIG DATA TECHNOLOGIES</p> <p align="center">Classroom 2</p>
	11:30 AM – 12:00 PM	<p>ACTIONABLE ANALYTICS Deriving actionable value from your Big Data and Analytics</p> <p>Speaker: Steve Holder, <i>National Analytics Lead, SAS</i></p>	<p>GETTING STARTED The 5 steps you need to take to start your Big Data Initiatives</p> <p>Speaker: Ganesh Iyer, <i>Solutions Architect, INFORMATION BUILDERS</i></p>
12:00 PM – 12:30 PM	<p>GOT TALENT? Looking at attracting, retaining and training talent, at an Internal, as well as External level.</p>	<p>MODERN ANALYTICS Making use of Social Media & Web Analytics and maintaining a loyal client base</p> <p>Speaker: Janice Liu, <i>Head of Digital Personalization & Campaign Optimization, CIBC</i></p>	CLOUDERA
12:30 PM – 1:00 PM	<p>NO MONEY, NO PROBLEM Achieve your Big (Data) Dreams with a Small Wallet</p> <p>Speaker: Claude Théoret, <i>CEO, NEXALOGY</i></p>	<p>APACHE SPARK All about the new 'IT' Platform: fast, easy, sophisticated.</p> <p>Speaker: MAPR</p>	TABLEAU

 Intermediate

 Advanced

 All

<p>1:00 PM – 1:30 PM</p>	<p>DATA-DRIVEN CULTURE Building a culture that achieves a data-driven, decision making process.</p> <p>Speaker: Travis McTeer, Sr <i>Marketing Manager – BI, GOODLIFE FITNESS</i></p> 	<p>OPTIMIZING LEGACY SYSTEMS Reinvent your IT within existing, old school systems and fight against agile competitors</p> <p>Speaker: INTERSYSTEMS</p> 	<p>INFORMATION BUILDERS</p>
<p>1:30 PM – 2:30 PM</p>	<p>PANEL DISCUSSION THANKS, BIG DATA: DISRUPTING INDUSTRIES SINCE DAY 1</p> <p>Tesla, Uber, AirBnB are only a few examples of the disruptive nature of Big Data. Big Data has not only created a whole new economy, but has added tremendous value in consumers' lives. This panel discussion will show you the power of Big Data, and share best practices in how you can innovate, within your own capacity.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Inmar Givoni, <i>VP of Big Data, KOBO</i> • Graeme Moffat, <i>VP Scientific & Regulatory Affairs, MUSE</i> • Ayesha Zaka, <i>Big Data Analytics, IBM CANADA</i> 		
<p>2:30 PM – 3:00 PM</p>	<p>KEYNOTE SPEECH CUSTOMER EXPERIENCE 360</p> <p>Speaker: Jennifer Lee, <i>Partner – Retail & Consumer Analytics, DELOITTE</i></p> 		
<p>3:00 PM – 3:30 PM</p>	<p>DATA SECURITY & PRIVACY Building a secure foundation that is critical for the future. 2016 is the year of data security and organizations must build a trustworthy, secure infrastructure if they'd like to survive.</p> <p>Speaker: Dr. Ann Cavoukian, <i>Executive Director, PRIVACY & BIG DATA INSTITUTE, RYERSON UNIVERSITY</i></p> 	<p>DISRUPTIVE ANALYTICS The convergence of the Internet of Things, Big Data, and Cloud analytics.</p> <p>Speaker: Jason Buffone, <i>Business Unit Executive – Analytics, IBM</i></p> 	<p>RSI SOLUTIONS</p>
<p>3:30 PM – 4:00 PM</p>	<p>DATA GOES MAINSTREAM As data goes from high-level, business discussions to the hands of the general population, it becomes more and more complex. This session aims to provide a solid definition and a clear understanding of the ecosystem</p> <p>Speaker: Ryan Wiltshire, <i>Business Intelligence Architect, PROGRESSIVE WASTE SOLUTIONS</i></p> 	<p>DETECTING HUMAN BEHAVIOUR How Artificial Intelligence and sensors data can detect consumer behaviour, incidents, or even product offerings.</p> 	<p>IBM</p>
<p>4:00 PM – 4:30 PM</p>	<p>KEYNOTE SPEECH Big Analytics in the Era of Big Data <i>How Far We've Come and Where We're Headed</i></p> <p>Speaker: Jan Kestle, <i>President, ENVIRONICS ANALYTICS</i></p> 		

DAY 2: JUNE 15

“INSPIRE ME” KEYNOTES & PANELS

<p>9:30 AM – 10:15 AM</p>	<p align="center">KEYNOTE PERSUASIVE PSYCHOLOGY <i>How the brain responds to influence by integrating computational social science</i></p> <p align="center">Speaker: Chul Lee, Head of Data Engineering & Science, UNDER ARMOUR</p>		
<p>10:15 AM – 11:15 AM</p>	<p align="center">PANEL DISCUSSION NEXT GEN: THE START-UPS PANEL</p> <p>Big Data affects numerous verticals and have resulted in a plethora of innovative start ups and solutions. This panel discussion brings together Toronto’s brightest and freshest minds who will share with you best practices and tips for Big Data implementation (and success).</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Amanda Parker, <i>Co-Founder & CEO</i>, SIMPLY INSIGHT • Fredrick Zhou, <i>Co-Founder & CEO</i>, NVEST 		<p align="center">SHOW ME: BIG DATA SOLUTIONS</p> <p align="center">Expo Floor</p>
<p>11:30 AM – 4:00 PM</p>	<p align="center">TEACH ME: INDUSTRY SPOTLIGHT</p>	<p align="center">COACH ME: BIG DATA TECHNOLOGIES</p>	
<p>ROOM</p>	<p align="center">Classroom 1</p>	<p align="center">Classroom 2</p>	
<p>11:30 AM – 12:00 PM</p>	<p>RETAIL</p> <p>To compete in a consumer-powered economy, Retailers are using Big Data to drive the Omni-Channel Experience to transform their processes and the customer’s shopping experience, whether it’s in a bank, grocery store, or a shopping mall.</p> <p>Speaker: Rebecca Pang, <i>Senior Director, Channel Strategy & Analytics</i>, CIBC</p>	<p>INTRO TO DATA COLLECTION</p> <p>Today, sources and volume of data have exploded. This session explores multiple data collection methods that will kick-start your Big Data strategy, from transactional and non transactional data.</p> <p>Speaker: Richard Boire, <i>Partner – Data Mining & Predictive Analytics</i>, BOIRE-FILLER GROUP</p>	
<p>12:00 PM – 12:30 PM</p>	<p>FINANCE</p> <p>One of the leading industries in Big Data applications. The Financial Sector shows us how Big Data impacts financial analysis, trading, and fraud detection.</p> <p>Speaker: Vandana Saini, <i>Sr Big Data Analytics Solution Developer</i>, TD BANK GROUP</p>	<p>THE RISE OF OPEN SOURCE</p> <p>As data science increasingly become a significant ingredient for many businesses, so do Open Source technologies. This session showcases the infamous Python vs. R battle as well as other emerging platforms.</p>	<p align="center">MAPR</p>

Intermediate

Advanced

All

<p>12:30 PM – 1:00 PM</p>	<p>AUTOMOTIVE</p> <p>With connected cars accelerating Big Data opportunities for the Automotive industry, it's clear that Big Data is a key driver for optimizing machine and device performance, saving costs for consumers and OEMs, as well as opening new revenue generating opportunities.</p> <p>Speaker: Dr. Allaa Hilal, R&D Software Developer, IMS</p>	<p>PREDICTIVE VS. PRESCRIPTIVE ANALYTICS</p> <p>Pulling powerful insights from your data requires a deep understanding of the difference between predictive and prescriptive analytics.</p> <p>Speaker: Nick Neculescu, Senior Manager, PC FINANCIAL</p>	<p>SAS</p>
<p>1:00 PM – 1:30 PM</p>	<p>HEALTH</p> <p>From curing diseases, to giving patients control of their data, even changing the way doctors and patients interact. Healthcare will completely transform thanks to innovations from Big Data.</p>	<p>THE SCIENCE OF DATA VISUALIZATION</p> <p>Seeing and understanding data is richer than creating a collection of queries, dashboards, and workbooks. See how visual and cognitive science explain what makes data visualization.</p> <p>Speaker: Howard Morgenstern, Principal Consultant, TABLEAU</p>	<p>SISENSE</p>
<p>1:30 PM – 2:15 PM</p>	<p>KEYNOTE OPEN DATA & Co Speaker: Bala Gopalakrishnan, VP Innovation, Analytics and Technology Architecture, THE WEATHER NETWORK</p> 		
<p>2:15 PM – 2:45 PM</p>	<p>KEYNOTE HUMANIZING BIG DATA</p>		
<p>3:00 PM – 3:30 PM</p>	<p>NGOs & NON PROFITS</p> <p>Big Data not only transforms businesses and products, it can change the world. Alleviating poverty is only one example of the how Big Data contributes to humanity.</p> <p>Speaker: Elias Hadaya, Director of Insights & Research, WORLD VISION</p>	<p>BIG DATA IN MOBILE</p> <p>Time and location data are baked in to the Mobile App development process. Big Data is a big deal for mobile, and vice versa. Explore how you can utilize Big Data in Mobile and keep it in mind when developing an app.</p> <p>Speaker: Mircea Baldean, Founder, MEETVIBE</p>	<p>ENVIRONICS ANALYTICS</p>
<p>3:30 PM – 4:00 PM</p>	<p>SMART CITY</p> <p>Take a sneak peak into the near future and discover how the Internet of Things and Big Data can create smarter cities</p> <p>Speaker: Konkana Khaund, Principal Analyst, FROST & SULLIVAN</p>	<p>DEEP MACHINE LEARNING</p> <p>Achieving ultimate personalization with deep machine learning and human computation</p>	